

Content validation

“ You need: CMS — view.

The validation list shows resources that are incomplete — the gaps that would otherwise only surface as something missing on a customer's screen.

Why it exists

Resources are stored per source and, for several types, per language. That produces a lot of combinations, and a gap in any of them is invisible unless you go looking: the affected customers are the ones on that one source, in that one language.

Validation is the going-looking, done for you.

When to run it

Moment	Why
After a bulk content change	The fastest way to find what didn't land
Before a campaign goes live	A missing banner on one source is a campaign that partly didn't run
When adding a new source or language	Everything is a gap until it isn't
Routinely	Content decays as products and promotions change around it

Running it before a launch is worth more than running it after. A gap found the day before is a fix; found the day after, it is an incident.

Reading it

Each entry points at a specific combination — a type, a source and where relevant a language. That is enough to go straight to the right screen and fill it.

Work by source rather than down the list. Fixing everything wrong with the web in one pass is faster than jumping between sources, because you keep the same selector.

Not everything listed is a problem

A gap is only a problem if that combination should have content. If your brand doesn't use the kiosk, kiosk resources being empty is correct.

Get to know which combinations matter for your brand; after that the list is short and every entry means something.

Related pages

- [Resources and sources](#) — the model behind the combinations
- [CMS - Resources](#) — the screen, with screenshots

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